TORONTO SPRING FESTIVAL / PARTNERSHIPS

Partner with us in 2027

February 6–7, 2027 · Nathan Phillips Square, Toronto

February 5 is exhibitor setup. Public programming takes place on February 6–7.



Fireworks at Toronto City Hall



Festival site at Nathan Phillips Square

CUSTOM PARTNERSHIP

Cash sponsorship

Share your audience, objective and budget timeline. We can discuss recognition, an on-site brand experience or support for a community activity.

Custom proposal for the 2027 edition. Contribution, deliverables and reporting are agreed in writing.

PAID EXHIBITOR SPACE

Corporate promotion booth

Plan a staffed display, demonstration or brand activity. You can pursue a booth independently of a sponsorship.

CAD $3,800 + HST listed for a 10 × 10 ft booth. Confirm availability, fee period and approved activity with the team.

Audience and reporting

The organizer estimates approximately 60,000–80,000 attendees at previous editions and forecasts a similar scale for 2027. The estimate is festival-wide and does not guarantee traffic at a specific location.

Agree what can be reported after the event, such as photos of delivered placements or participation counts for an agreed activity.

Start a conversation

Send your company name, proposed activity or objective, and the date your team needs to decide.

torontospringfestival.ca/sponsorship · **info@torontospringfestival.ca**

Photos from previous Toronto Spring Festival activities. Participation is subject to organizer review.